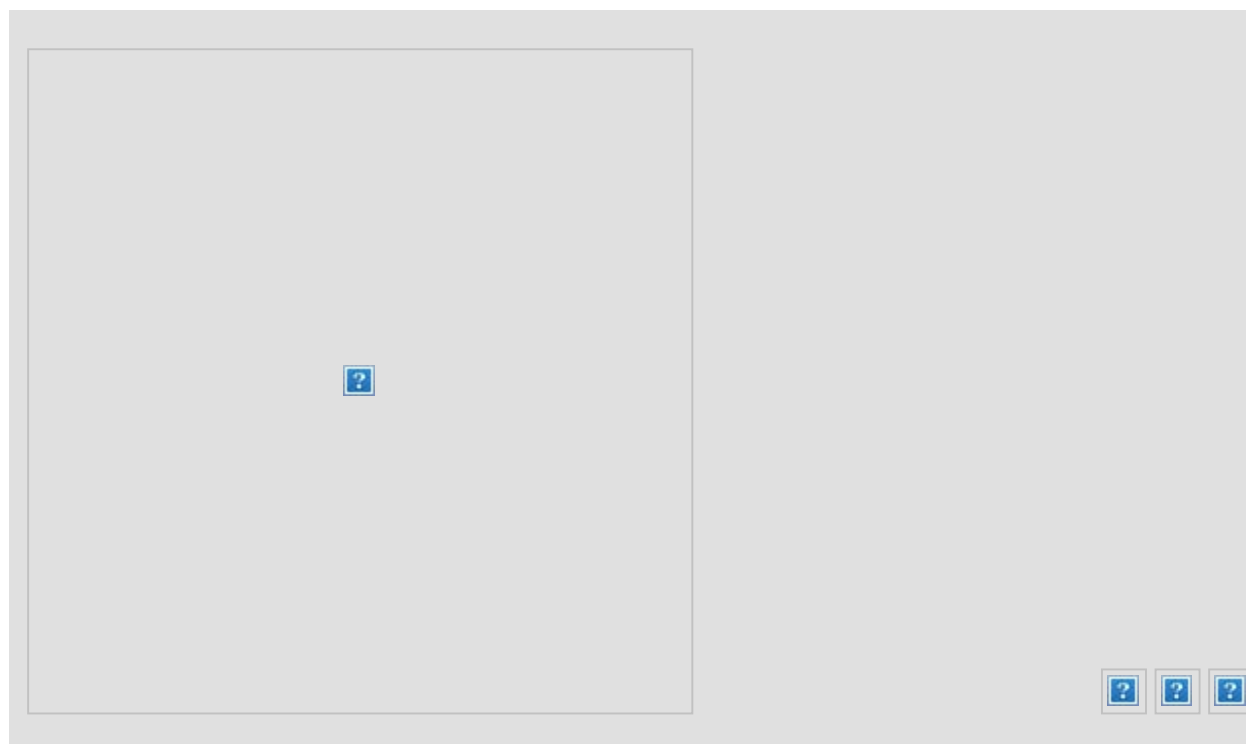
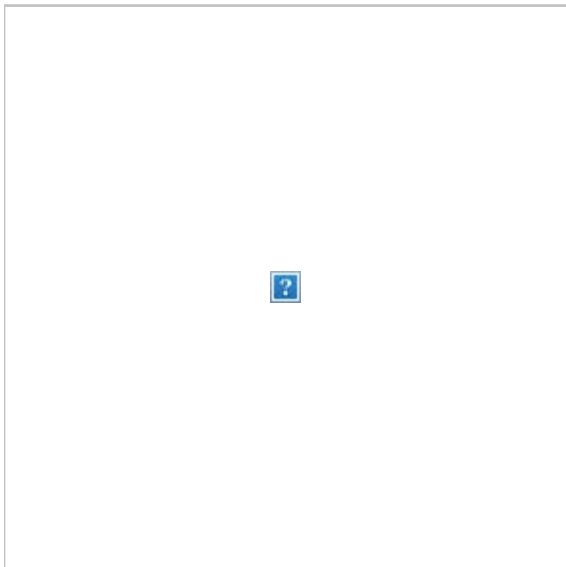
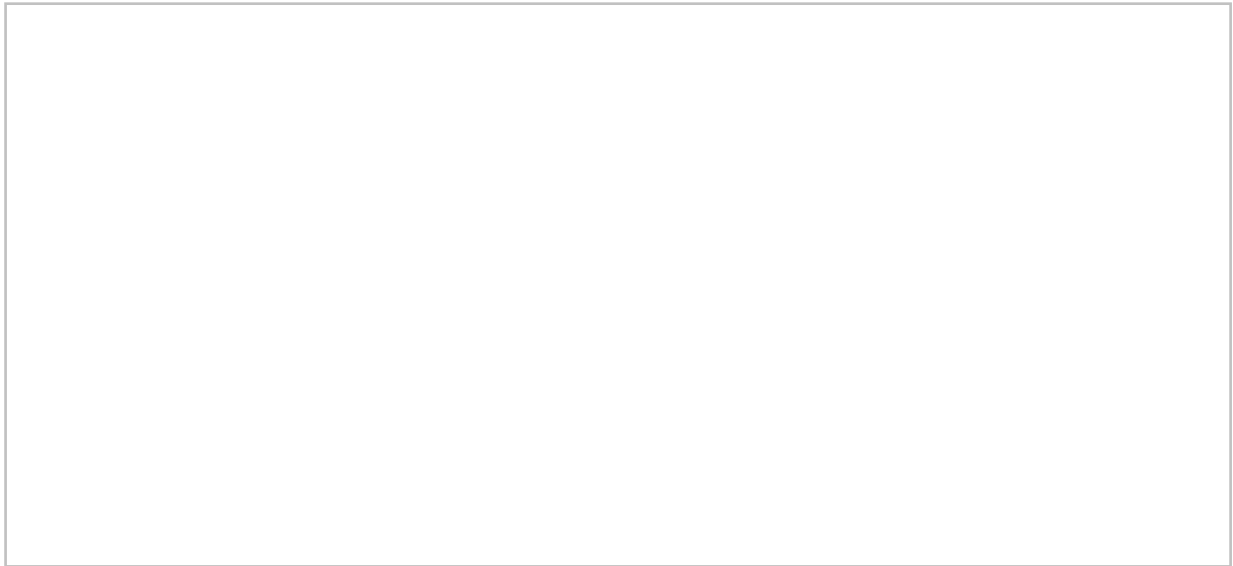


From: [Flatiron Partnership](#)
To: [Kent Smith](#)
Subject: Discover Flatiron: July News, Summer Streets, Free ZUMBA with NYHRC Tonight + National Night Out
Date: Wednesday, July 29, 2015 2:16:26 PM



The Intersection

July 29, 2015



July News Roundup

July was a busy month in the Flatiron District. Aside from bright skies and high temperatures, the month of July also brought exciting new neighbors and a peek into office culture at one of the area's hottest tech companies.

[Read more.](#)

Image of Tumblr via Business Insider.

Free ZUMBA® Workout Tonight on the Flatiron Public Plaza!

Join the Flatiron BID, in partnership with Athleta Flatiron, for a free [ZUMBA® class taught by New York Health & Racquet Club](#) tonight at 6:30 p.m. on the South Flatiron Public Plaza.

Weekly Summer Series Schedule:
Wellness Wednesdays (through August)
Throwback Thursdays (through August)

All events are free and open to the public, but are subject to cancellation due to weather. Follow us on Twitter [@FlatironNY](#) for updates.

Click [here](#) for more info about each event.

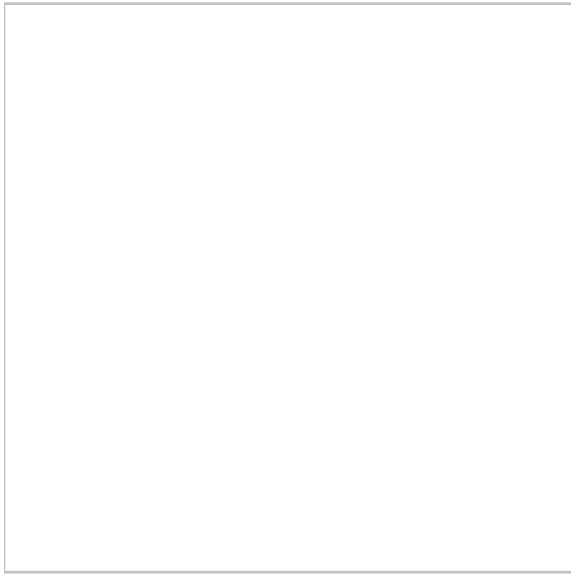
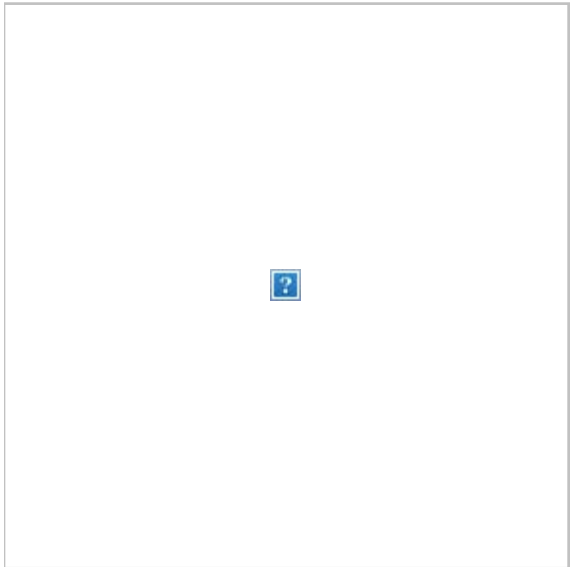


Image of last week's ChaiseFitness class.



Celebrate New York City's Most Valuable Public Space - Our Streets - at Summer Streets

On three consecutive Saturdays in August (August 1, 8, & 15), nearly seven miles of New York City's streets are open to the public to play, run, walk, and bike! Park Avenue from the Brooklyn Bridge to Central Park will be open to the public from 7:00 a.m. to 1:00 p.m.

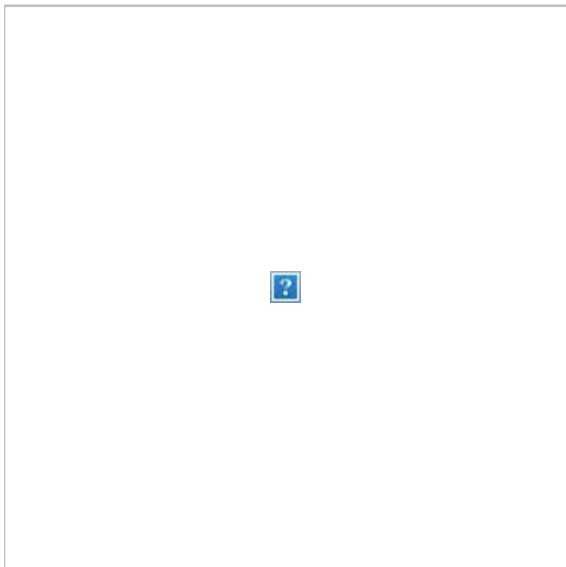
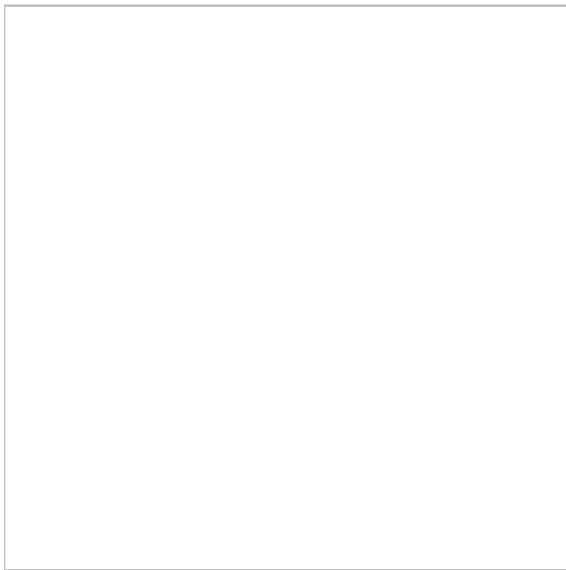
Summer Streets is an annual celebration of New York City's most valuable public space - our streets. Summer Streets provides space for healthy recreation and encourages New Yorkers to use more sustainable forms of transportation.

[Read more.](#)

Flatiron BID Streetscape Priority Survey

We invite you to complete the following survey to help us determine projects the Flatiron/23rd Street Partnership Business Improvement District (BID) should focus its efforts on going forward.

[Read more.](#)



National Night Out: America's Night Out Against Crime

Join the 13th Precinct Community Council & the 13th Precinct Office of Community Affairs for National Night Out, "America's Night Out Against Crime," on Tuesday, August 4th from 5:00 p.m. to 8:00 p.m. at the playground at MS 104 for children's entertainment, safety and health information, and promotional giveaways.

[Read more.](#)

District Deals

Special offers from Flatiron businesses.
[Click here.](#)

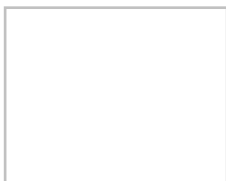
Local Events

Neighborhood events, classes, exhibits, performances and more.
[Click here.](#)

Walking Tour

Free, every Sunday at 11:00 a.m.
[Click here.](#)

[Free WiFi](#)



in Flatiron Public Plazas & on 23rd Street

Courtesy of the BID and SkyPackets.

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